MAIL STORE®
by *opentext™*

5 Reasons Why Businesses Using Microsoft 365 Should Consider Independent Email Archiving

Companies should have robust archiving capabilities in place to protect, preserve and keep available their business-critical emails. While Microsoft 365 is a robust and capable platform for email, productivity, and collaboration, it has various limitations in its email archiving capabilities that decision makers need to take into account.

Therefore, decision makers should consider to archive their emails in Microsoft 365 with a MailStore® email archiving solution.

1 Your Data Responsibility

- ▶ Your business-critical data assets remain your responsibility
- ▶ Microsoft promotes the **"Shared Responsibility Model"**
- ▶ Protection, preservation and availability of **your email remains your responsibility**, not Microsoft's

2 Avoid Risk of Data Loss

- ▶ Microsoft 365 includes recovery of accidentally or maliciously deleted files, but with some limitations
- ▶ Complexity drives elevated data risk
- ▶ **Fulfilling legal**, regulatory and other **obligations can become difficult**

3 Easy Self-Service for Users

- ▶ MailStore email archiving solutions enables the user to **quickly search for and recover emails efficiently**
- ▶ **No IT staff involvement** required
- ▶ Storage requirements and search times can be significantly reduced

www.mailstore.com
The Experts in Email Archiving

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4 Independence From Microsoft

▶ Microsoft 365 archived data always resides in the same tenant

▶ Result is **a violation of the 3-2-1 rule**

▶ With MailStore email archiving solutions you can avoid a vendor lock-in and preserve portability of your archived emails

▶ This allows maximum flexibility

5 Data Privacy, Transfer & Residency

▶ Regulations and laws such as the EU's GDPR and the U.S. CLOUD Act can create conflicts for companies doing business internationally

▶ Companies need to assess their data privacy, transfer and residency requirements

▶ With MailStore email archiving solutions you retain full control over your archived data and its storage location. In addition, **MailStore email archiving solutions are GDPR-certified**

Furthermore, professional email archiving has advantages that are independent of the use of M365. In addition to protection against data loss and assistance with regulatory compliance, IT costs can also be reduced as the workload on the email server is kept to a minimum, storage requirements are reduced and IT teams are relieved.

Tamper Proof Email Archiving – Fast & Simple With MailStore

▶ Quick and easy implementation & integration

▶ Multiple access options, e.g., Outlook Add-in or Web Access

▶ Low system requirements

▶ Intuitive operability

▶ Easily scalable and fairly priced

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